

## Sharda Nagar Branch dedicated to the people of Saharanpur

Saharanpur : 7 April, 2014



Saharanpur (7th April) Shivalik Bank today dedicated its 17th full-featured branch (11th in District Saharanpur) at Sharda Nagar, Khalasi Line, Saharanpur. After Havan ceremony in which the CEO Mr. Suveer Kumar Gupta, GM Mr. C.P. Agarwal, Consultant Mr. Sushant Singhal, Dept. Heads - Mr. Gaurav Kumar Gupta and

Mr. Arpit Sharma, ADHs Mr. Akhil Kumar Gupta and Mr. Anshu Arora, Branch Head Mr. Mohit Bansal joined, the Chairman Engr. Yashvir Gupta formally inaugurated the branch by cutting ribbon.

The new branch has fulfilled a great void for banking services in this semi-developed area of Saharanpur city. A very large number of people residing in this area are serving in different industrial units and belong to low-income group. Many of them have always been denied banking services. The initiative by Shivalik Bank has given a ray of hope to the under-privileged community of this area.

Talking to the guests on this occasion, the CEO Mr. Suveer Kumar Gupta said that Financial Inclusion of that segment of society which has remained out of the perview of banking services is one of the major thrust areas of Shivalik Bank.

For this, microfinance has been taken up by the bank aggressively and thousands and thousands of BPL families have been benefitted with financial assistance from Shivalik Bank.

The GM Mr. Chandra Prakash Agarwal said that Bank is also helping those small traders who do not fall within income tax net and do not even maintain proper books of accounts. Finance upto Rs. 10.00 lacs is being offered to the deserving and needy small traders. Gold Loan is yet another scheme of the bank wherein cheap loan is provided against the security of gold within an hour.

Sushant Singhal, Consultant at H.O. informed the public that Bank does not charge any penalty in SB Accounts if the Average Quarterly Balance goes down the specified amount. Besides this, NEFT and RTGS are also sent and received free of charge. In CBS banking, customers are allowed to withdraw and deposit funds in their account at other branches also for which no amount is being charged. ATM



and CDM machines are being installed at various branches where any ATM-cum-Debit Card issued in India is accepted and cash can from Rs. 50/- to Rs. 50,000/- can be deposited by customers in their accounts at a time.

Mr. Mohit Bansal, Branch Head of Sharda Nagar assured the guests and customers present at the branch that his team will offer the best of services to them to make the banking an enjoyable experience. Also present on the occasion were Mr. Sudhakar Agrawal (Bank's Director as well as Director of Indian Herbs Research & Supply Co.), Mr. Gaurav Kumar Gupta, Mr. Arpit Sharma, Mr. Akhil Gupta, Mr. Anshu Arora from the head office. Among the guests, Mr. Sanjay Tyagi, Vijay Mani Sharma, Daleep Prajapati, Dr. Chaurasia, Ajay Gera, Ravindra Dogra, Gulshan Chitkana were spotted.